



Call for expressions of Interest:

Teaching British and American Cultural Studies: Current challenges, future solutions

Faculty of English, Adam Mickiewicz University

20-22 March 2026

As part of next year's **FLARE conference (Foreign Language Advancement through Research and Education)** at the Faculty of English we will organise a series of sessions that focus on teaching cultural studies.

The content of British and American life and institutions courses, taught as part of BA and MA English Philology programmes, is highly dynamic: societies change, and so too political, economic and geo-political realities. In most recent years, Brexit, Trump and the Ukraine war all have impacted course content, course dynamics, and composition of our classes. By no means can such changes be covered by any coursebook available in either print or online format. Additionally, Gen Z students have entered our classrooms, with their different habits, interests and background knowledge. As practitioners we have to face all the challenges head-on and thus need to be flexible and ensure that the courses we offer are up to date, achieve key learning objectives and fulfil students' needs.

Combined with this, real-world changes, such as COVID and the rise of AI and technology in teaching, have impacted upon HOW we teach our courses.

To facilitate meeting these challenges, we are organising a workshop for practitioners that teach courses on British and American life and institutions. The event will be an opportunity to share experiences and best practices so that we can return to our institutions with a raft of new ideas and perspectives. As well as the workshop session, we plan to have plenary talks by experts on key challenges that we face, including AI, profile of students now, and teaching methodology.

At the moment, we are asking for **expressions of interest** and potential working title/topic you would present on **by August 31, 2025**. Once we have an idea of the estimated numbers we will finalise whether our section of the conference is 1 or 2 days and in September we will circulate a Call for Papers

There will be no fee and at the moment we hope to cover the costs of refreshments and lunch.

 $Please \, send \, expressions \, of interest \, by filling \, in this \, link \, \underline{https://forms.office.com/e/76cGoS5fQ2}$

In case you have any questions, address them to: elzbietw@amu.edu.pl

Organizing committee Dr Elżbieta Wilczyńska Dr Samuel Bennett MA John Casale